

John Q. Public
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SUMMARY

Chief Executive Officer with in-depth experience in strategic planning, governance, operations management, business development, marketing, and financial management. A team leader with over 15 years of non-profit industry experience in addition to 8 years served in the corporate sector. Member of the Board of Directors for an international nonprofit organization.

PROFESSIONAL EXPERIENCE

XYZ Company, Wonderland, QZ 4/05 to Present
Non-profit dedicated to furthering a cause. XYZ Company is member of Partners INC, a global network of non-profits with 50 offices in 33 countries.

CHIEF EXECUTIVE OFFICER

Responsible for expanding membership, operations and delivery of products and services through the world:

- Developing and implementing the governance structure and processes for the organization.
- Leading the development and implementation of a strategic business plan that will result in 20% annual revenue and 10% annual membership growth for the next 5 years.
- Launched operations in foreign countries X, Y, and Z.
- Led organizations e-commerce, website, and online marketing strategies.
- Managed team of 40 individuals.

BDC International, Wonderland, QZ 1996 to 2005
Leading corporation creating products.

VICE PRESIDENT

4/1999 to 2005

Developed the nonprofit, higher education, and government specialty practice.

- Established new offices in X and Y, QZ.
- Brought in \$800,000 in new business in the first nine months of operation in the X and Y area.
- Annual revenue of \$1,000,000 for FY 2000.

DIRECTOR, SALES, MARKET

1/1995 - 3/1998

Spearheaded organization's revenue growth and business development efforts across all product lines.

- Grew office revenue from zero to \$25 million in the first year of operation.
 - Developed major clients and functioned as key business development liaison with BDC's offices in L, M, N and P offices.
 - Responsible for office performance for productivity and quality.
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EDUCATION

Bachelor of Arts – Political Science with English Minor, A University, Wonderland, QZ, May 1981

VOLUNTEER AND PROFESSIONAL AFFILIATIONS

Board of Directors – Cool Things Association

Member – American Society of People

Cultural Alliance of Wonderland (Business Volunteers for the Arts Program)

PERSONAL

Completed 100 marathons

Play four musical instruments

Speak five languages fluently

Build span bridges in spare time