

EXECUTIVE SEARCH



Chief Executive Officer

SEARCH CONDUCTED BY

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The Opportunity

The American Institute of Ultrasound in Medicine (AIUM) is seeking an experienced and personable Chief Executive Officer (CEO) to lead AIUM's strategic and operational efforts to deliver value to its members. The CEO will work closely with the Board of Governors and the Executive Committee to ensure continued success of the organization, maintain strategic initiatives, and uphold AIUM's mission and its six core staff values: express curiosity, be resourceful, collaborate first, act with integrity, demonstrate empathy, and embrace lifelong learning. The AIUM has a rich 70-year history, yet still remains a growing organization. It is focused on attracting and keeping the right team members that will enhance its culture by being humble, collaborative, innovative, ambitious, and masters of execution.

About AIUM

The AIUM is a 501(c)(3) nonprofit multidisciplinary medical association of over 9,000 physicians, sonographers, scientists, trainees, and other health-care providers. Its mission is to empower and cultivate a global multidisciplinary community engaged in the use of medical ultrasound through raising awareness, education, sharing information, and research. Its vision is a world where high-quality medical ultrasound is accessible to all for improved patient care.

The AIUM has annual revenues of more than \$5M and net assets of about \$15M. It is headquartered in Laurel, MD, within the greater Washington, DC, metropolitan area.

The CEO Role

The Chief Executive Officer provides leadership for all aspects of the organization's operations with an emphasis on long term goals, program growth, and financial sustainability.

Essential Duties and Responsibilities

- Provide regular updates to the Board of Governors on organizational performance and key initiatives.
- Provide strategic leadership in collaboration with the Board of Governors to ensure the continued growth and success of AIUM.
- Work with the Board of Governors and other executives to establish short term objectives and long-term goals, and related plans and policies.
- Work to implement initiatives and policy as determined by the Board of Governors and other executives.
- Oversee day-to-day operations, ensuring efficiency and effectiveness in achieving organizational goals.
- Work closely with the Treasurer and staff to monitor and manage the organization's financial health.

Primary Responsibilities of the CEO

Oversees the ongoing operations of the AIUM, including the management of its employees, business activities, financial dealings, and to the extent applicable, coordinate any inter-societal activities for the AIUM in conjunction with, and subject to the directives of the Executive Committee and the Board of Governors.

- Cultivate a work culture that is supportive, collaborative, and inclusive.
- Evaluate and refine long-term strategic plans as needed to set AIUM up for future successes.
- Lead strategy and execution plans for the annual meeting, including program development that aligns with AIUM's mission and objectives, logistical coordination, marketing plan, budgetary oversight, and assurance of member satisfaction.
- Present regular reports on the status of the organization's operations to the board of governors, Executive Committee and to organizational staff.
- Collaborate with department heads to optimize workflow and address any operational challenges.
- Maintain a focus on fiscal responsibility and resource allocation. Ensure the development and adherence to budgets, financial controls, and reporting mechanisms.
- Build and maintain strong relationships with AIUM members, industry partners, and other stakeholders.
- As requested by the Board of Governors, represent AIUM at conferences, events, and other public forums to enhance the organization's visibility and reputation.
- Serve as the organization's representative to the Board of Governors, members, employees, customers, and the public.

Required Skills, Experience, and Qualifications

- Education may vary; advanced degree in business administration, finance, or healthcare is preferred but not required.
- Experience as a CEO or in a senior executive leadership role, preferably within a professional association or healthcare-related organization.
- Ability to think creatively and strategically and to identify opportunities for growth.
- Excellent managerial and financial skills and the ability to quickly understand and take leadership over any programs of the organization.
- Experience successfully planning annual meetings and implementing plans is advantageous.
- Demonstrated ability to lead and inspire a diverse team.
- Excellent communication and interpersonal skills.
- Superlative ability to communicate as a leader.
- Strong strategic planning and execution skills.
- Experience with educational activities such as in-person, online, and hybrid learning and a training center.
- A knowledge of institutional accreditation and individual skill certification.
- Experience leading and contributing to significant membership and program growth is highly desirable.
- Familiarity with the healthcare industry and ultrasound applications is advantageous.
- Candidates from historically underrepresented and marginalized communities are encouraged to apply. The AIUM is committed to building a team that represents a variety of backgrounds, perspectives, and skills, as well as providing a workplace of mutual respect, free of any discrimination or harassment. AIUM seeks to recruit, develop, and retain the most talented people from a diverse candidate pool.

Compensation

A competitive compensation package will be offered to attract an outstanding candidate.

To Apply

To apply, please send a cover letter and current resume (Microsoft Word® format preferred) [here](#). The cover letter should outline how your experience fits the requirements of the position as this will be an important factor in considering your candidacy.

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Additional Information

For more information, contact:

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